



Young Variety Board Member Expectations 2021-2022

Attendance

- Attend 75% of Board meetings, networking/outreach/VIP events, grant recipient tours and signature Young Variety events
- Attend or volunteer (and/or recruit volunteers) for a minimum of four Variety events, including but not limited to: Miller Lite Golf Invitational, Principal Charity Classic, Polo on the Green, Stag, Black Tie, Telethon, Bikes for Kids, Radiothon, Bacon Festival, Hy-Vee Beer, Wine, and Food Expo, etc.

Outreach

- Actively recruit two new young professionals to attend events and activities
- Be actively involved in the charity grant application process and review a minimum of one grant application

VIP (Very Interested Person)

- Serve as a VIP (Very Interested Person) at Telethon, raising a minimum of \$1,000, including a meaningful personal contribution
- Actively recruit two young professionals to join the Young Variety VIP panel to raise at least \$250
- Increase advocacy, awareness, and revenue generating models
- Identify and make contact with (designated as a face-to-face meeting) at least one potential new donor prospect for Variety (50 to 200 employees)
- Identify one non-event opportunity: workplace giving, specialized bike presentation and traditional bike team builds